

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, April 12<sup>th</sup>, 2023  
Meeting Minutes**

**I. Call to Order**

SNTMA Secretary Lupita Ruiz called the meeting to order via video conference call at approximately 8:01AM on Wednesday, April 12<sup>th</sup>, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Dennis Deas, Jeri Foley, Rukesh Maharjan, David Pavolko, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the February 8<sup>h</sup>, 2023, SNTMA Board Meeting Minutes. The motion was moved by Dennis Deas, seconded by David Pavolko. The motion passed unanimously, 7:0.

**III. New Business**

A motion was made to approve the following slate of Board officers for 2023:

|                  |                  |
|------------------|------------------|
| President –      | Eduardo Cavazos  |
| Vice-President – | Dennis Deas      |
| Secretary –      | Martin Christian |
| Treasurer -      | David Pavolko    |

The motion was made by Eduardo Cavazos, seconded by Jeri Lyon. The motion passed unanimously, 7:0.

Executive Director Jason Vitaich delivered the following report:

- 2023 dues collection is going well overall, with 84% of budgeted membership dues having been collected as of early March 2023.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (March)**
  - 3.1.23 Last Year's Annual Meeting Minutes and 2022 Annual Report sent to 3.9.2023 RSVPs
  - 3.13.23 Programs and Benefits email sent
  - 3.28.23 Email to Bucks for Bikes applicants RE: 4/5 virtual discussion
  - 3.29.23 Email to all member companies RE: Buck for Bikes and 4/5 virtual discussion
- **Programs (March)**
  - 70 Telecommute subsidies awarded for the month of March
  - 15 Carpool subsidies awarded for the month of March
  - 16 Low Emissions subsidies awarded for the month of March

- 2 Transit subsidies awarded for the month of March
- 0 Amtrak subsidies awarded for the month of March
- 0 Bike Maintenance subsidy awarded for the month of March
- 1 Walk subsidy awarded for the month of March
- 2 Residential Car Charging subsidies awarded for the month of March
- 3.15.23 \$25 Amazon “Like” our Facebook page winner following monthly email
- Monthly Facebook Contest entry eight entries/eight people, seven selected Amazon gift cards, awaiting response from eighth
- 2022 Facebook Contest grand prize and 2 runners up
- 557 Facebook “Likes”, 566 followers
- 3.6.23 sent 143 weekly \$25 Amazon gift cards for top Sacregion511First Quarter trip log keepers
- 3.31.23 Bucks for Bikes Application Deadline (35 applications received)
- 4.11.23 Weekly Drawing for 5 March trip log keepers - \$25 Amazon cards
- **Meetings (March)**
  - 3.8.23 – SNTMA Annual Meeting – Caltrans Fix50 updates (35 RSVPs)
- **SNTMA Activities (April)**
  - Email March subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
  - Update membership list with 2023 members
  - Bucks for Bikes Deadline 3.31.23
  - Second Quarter Virtual Discussion – 4.5.23 – Bike Talk with John, Natomas Bike Shop

**March Alternative Trip (4.8k alt trips/90,798.6 alt miles) from sacregion511 trip log entries, break down by mode (and compared to 4.4k alt trips/82,072.7 alt miles):**

|                                       |             |                     |                 |
|---------------------------------------|-------------|---------------------|-----------------|
| Amtrak                                | .16%        | Up .16%             | (from February) |
| Bike                                  | 1.34%       | Up .84%             |                 |
| Carpool                               | 7.94%       | Up 1.88%            |                 |
| *Drive Alone                          | 7.08%       | Down 7.86%          |                 |
| *Electric Vehicle                     | 9.92%       | Up 7.01%            |                 |
| Transit                               | 1.34%       | Up .34%             |                 |
| Walk                                  | 1.10%       | Down 2.26%          |                 |
| Telework                              | 71.11%      | Up 3.63%            |                 |
| 34.7 tons of Co2 Reduced from our Air | \$54k saved | 45k calories burned |                 |

\* New alternative commute mode option in trip log

**Once people return to offices:**

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

**IV. Adjourn**

The meeting adjourned at approximately 8:34am. The next SNTMA Board meeting is scheduled for Wednesday, May 10<sup>th</sup>, 2022, at 8am via video conference call in Sacramento, CA.

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April 12<sup>th</sup>, 2023

Respectfully submitted,

Martin Christian  
SNTMA Secretary